

Richmond joins in the national demonstration of the better motion pictures

5th Annual Paramount WEEK



Celebrating Better Pictures at all
the Better Theatres

Once more the whole nation reviews and celebrates the year's great progress of Paramount Pictures.

For the fifth time, annually, thousands of America's finest theatres devote an entire week's program exclusively to Paramount Pictures!

Once more the efforts of Famous Players-Lasky Corporation, with its foremost stars, its greatest directors, its brilliant and unique stock company, and its record of almost unbroken success, receive the gratifying stimulus of a nation-wide endorsement!

The signs are up at your theatre!

The latest and greatest and most thrilling Paramount Pictures are there!

This banner is on theatres everywhere—
Go in wherever you see it.

Come in—It's
**Paramount
WEEK**

This poster is in theatre lobbies everywhere—
Go in wherever you see it.

At the Alhambra and Opera House all next week—Paramount Pictures will be shown

MONDAY—

Mac McAvoy in "Through a Window Glass,"
and "Robinson Crusoe."

TUESDAY—Double Feature Program—

Thomas Meighan in "The Leading Citizen,"
and "Watch Your Step."

WEDNESDAY—

Agnes Ayres with Jack Holt in
"Bought and Paid For."

Children's Free Matinee
Monday at 10:30



FAMOUS PLAYERS-LASKY CORP.
ADOLPH ZUKOR, President
NEW YORK CITY

THURSDAY—

Mary Miles Minter in "The Heart Specialist."

FRIDAY—

Dorothy Dalton, Mildred Harris, Conrad Nagel
in "Fools Paradise." Cecil B. DeMille's Big
Production.

SATURDAY—

Wanda Hawley in "The Truthful Liar."

If it's a Paramount Picture it's the best show in town

This Man Knows the
Country Editor

Addressing a meeting of daily newspaper men some time ago, A. P. Sanders, for years at the head of the Ohio State Fair Board, uttered the following remark:

"The country editor has never made a million dollars. As a rule he makes more donations to the community than any other half-dozen folks. A town is always on the map if it has a real, live news sheet to make a noise, advertise its merchants and make people think. The country newspaper is a power that is recognized by the big politicians more than it is recognized by the home folks or even by the home merchant. The clubs, lodges and social events all want space in the home paper whether the subscription price is paid up or not. The profit in a country paper is often the money that is credited on the books of the editor and never collected. Everybody ought to take the local paper, even if only to be sure of a good funeral notice. But it ought to be paid for.—Russellville Democrat.

Man With Golden Ribs
Lives In Fear Of Thieves
(By Associated Press)

Berlin, Sept. 2—A young man with ribs of gold and platinum is working in a cigarette factory at Breslau.

When he was a locksmith's apprentice several years ago, he fell from the roof of a house and was badly injured. He was taken to a hospital where the doctors found that his skull was fractured and all his ribs but one were broken. The youth was in the hospital for no less than four and a half years and finally the surgeon undertook to repair or replace his shattered ribs.

A metal plate was inserted in his skull and the fractured bones were replaced by ribs of gold and platinum. Two and a half years later the man was able to leave the hospital and since then has been working in a cigarette factory. In view of the present value of gold and platinum, it is evident that he is carrying about in his body quite a considerable amount of wealth and it is stated that special measures are being taken to protect him against criminals.

\$10,000 Damage Suits at Danville

Three suits were filed at Danville as a result of an automobile accident that occurred on Sunday, August 6. R. W. Gwin and Robert Gwin were named defendants in the three suits. Mrs. Clay Spoonamore asks judgment for \$10,000 for injuries received. Clay Spoonamore asks judgment for \$1,000 for injuries and Dr. M. S. Spoonamore asks judgment for damage done to his automobile.

Stolen Harrodsburg Car

Harrodsburg, Ky., Sept. 2—A car belonging to L. C. Riker which disappeared from its parking place in front of the residence of Dr. W. H. Witherspoon was found abandoned in Louisville, stripped of its tires and every other part that was saleable.

Gov. Morrow has appointed Major Isaac Wilder captain of the Kentucky rifle team to compete in the national matches at Camp Perry, Ohio.

AT THE MOVIES

Monday

"Robinson Crusoe" coming Monday. Two distinct qualifications were needed by the man who played Robinson Crusoe in the Universal chapter play "The Adventures of Robinson Crusoe," which comes to the local theatres Monday. Universal officials recognized this fact and the casting department interviewed dozens of men for the part before engaging Harry Myers.

Side Lights of "Through a Glass Window"

Thrills on a roller coaster. Fragrant doughnuts and coffee. An Italian-American troubadour singing from the quarter deck of a vegetable wagon. A little girl struggling to support a mother going blind and a too weak brother. They're interesting sidelights of "Through a Glass Window," a gripping human interest story now at the local theatres. It is a May McAvoy Realart picture for Famous Players-Lasky.

Tuesday

Thomas Meighan, Theodore Roberts, and Lois Wilson are presented in "Our Leading Citizen." What more do you want? Three big stars in one of most pleasing dramas of the year.

Wednesday

William de Mille's Paramount picture, "Bought and Paid For," in which Agnes Ayres are Jack Holt are the feature players, will be presented at the local theatres Wednesday. The picture is said to be one of the great dramatic power and appeal. The supporting players include Walter Hiers, the fat comedian, Leah Wyant and others.

Thursday

Mary Miles Minter appears for the first time as an inmate of a Turkish harem in "The Heart Specialist," a Realart production for Famous Players-Lasky distribution, which comes to the local theatres next Thursday.

Friday

Cecil B. de Mille's latest Paramount production, "Fools' Paradise," will be shown at the local

theatres next Friday. The production is massive, the character portrayals in the hands of noted screen artists like Dorothy Dalton, Mildred Harris, Conrad Nagel, Theodore Kosloff, and Julia Faye, and the photography by Alvin Wyckoff and Karl Struss most beautiful.

Saturday

Wanda Hawley's new Realart picture, "The Truthful Liar," which comes to the local theatres next Saturday, is said to be a delightful picture in every respect. Edward Hearn is leading man and the support generally is of the finest grade.

Miss Sadie Mason has returned from a short stay in Asheville, North Carolina.

Miss Camilla Blanton is the guest of her sister, Mrs. Ben Buckner, in Paris.

THIS COUPON

Will admit everyone, FREE either after-
F. or P. to the performance at the
noon or evening, whose name begins with

DAY ALHAMBRA AND OPERA HOUSE DAY

Simply show some identification, such as a card or addressed envelope, or some friend who will vouch for you.

My address is _____
My address is _____
I was born on the _____ day of _____
(Only date and month required—not the year)
F. stands for FOOLS and P. stands for PARADISE
"FOOLS PARADISE"

HEY FELLOWS!
"ROBINSON CRUSOE"
will be at the
**ALHAMBRA and
OPERA HOUSE**
Next Monday



Jesse L. Lasky presents a
Cecil B. DeMille
PRODUCTION
"Fool's Paradise"
with
Dorothy Dalton, Mildred Harris,
Conrad Nagel, Theodore Kosloff,
John Davidson, Julia Faye

See—the flight on the Magic Carpet over the world!

See—the sensational Danse Parisienne!

See—the fight for the queen of the Mexican dance hall!

See—the battle of frenzied crowds in the oriental temple!

See—the hero rescue his rival from a den of savage crocodiles!

See—the reckless rapture in the fool's paradise!

See—the most lavish water and palace scenes ever filmed!

See—the beautiful Temple Maidens perform strange heathen rites!

See—the lawless underworld life on the Texas border!

See—the gorgeous ice-ballet and marvelous dancing!

See—a dream of fair women as only DeMille can adorn them!

See—the thrilling triumph of a great love!

See—the hero rescue his rival from a den of savage crocodiles!

See—the reckless rapture in the fool's paradise!

See—the most lavish water and palace scenes ever filmed!

See—the beautiful Temple Maidens perform strange heathen rites!

See—the lawless underworld life on the Texas border!

See—the gorgeous ice-ballet and marvelous dancing!

See—a dream of fair women as only DeMille can adorn them!